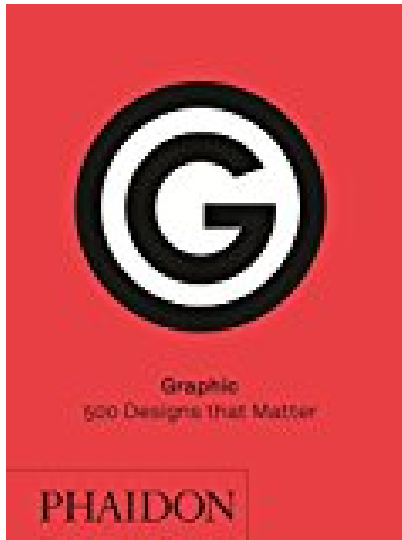


# Graphic 500 Designs that Matter

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## BOOK DETAILS

- Author : Phaidon Editors
- Pages : 708 Pages
- Publisher : Phaidon Press
- Language : English
- ISBN : 0714873845

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## BOOK SYNOPSIS

Five hundred of the most iconic graphic designs of all time, from the beginnings of mechanical reproduction to the present. The process of visual communication and problem-solving through the use of typography, space, image, and colour informs the way we connect across languages and cultures. Derived from the acclaimed Phaidon Archive of Graphic Design, this fascinating compendium celebrates the long, rich history of graphic design, from the first sample of movable type and the Nuremberg Chronicle of the fifteenth century to the cutting-edge magazines, posters, and ephemera of today. Compiled and written by a global team of experts, this book is international in its scope and appeal.

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